

Message Text

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ACTION ARA-02

INFO OCT-01 ISO-00 PA-01 INR-01 /005 W

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P R 251405Z JUN 74

FM AMEMBASSY BRASILIA

TO USINFO WASHDC PRIORITY

INFO SECSTATE WASHDC 4076

USIA/VOA MIAMI

UNCLAS BRASILIA 4610

USIAC

ATTN: IOP/M, IPS, IBS, RIM, ILA

E.O. 11652: N/A

TAGS: PFOR, ETRD, BR, UR, NATO, WWII

SUBJECT: MEDIA REACTION REPORT - JUNE 22-24 - PART TWO

1. GOB FOREIGN TRADE POLICY: AMBASSADOR CRIMMINS' REMARKS ON ISSUED PERTINENT TO U.S.-BRAZIL RELATIONS AT RIO'S FOREIGN PRESS CLUB RECEIVED MODERATELY PROMINENT PRESS PLAY. SAMPLE COVERAGE: PRESTIGIOUS O ESTADO DE SAO PAULO REPORT HEADLINE "CRIMMINS ANALYZES DIVERGENCIES" SAYS: "THE U.S. AMBASSADOR, JOHN CRIMMINS, SAID YESTERDAY IN RIO THAT TRADE DIVERGENCIES BETWEEN HIS COUNTRY AND BRAZIL WILL CONTINUE AND ARE NORMAL BETWEEN COUNTRIES WITH 'SO DYNAMIC ECONOMIES.' HE SUGGESTED THAT THE PROBLEM CREATED BY THE EXPORT OF BRAZILIAN SHOES BE STUDIED BY THE GATT, SO THAT THE RULES CAN BE ACCEPTED INTERNATIONALLY. ..." (JUNE 22). LIBERAL JORNAL DE BRASILIA FRONT-PAGE REPORT SAYS: YESTERDAY, WHILE IN RIO THE AMERICAN AMBASSADOR NOTED THAT "BRAZILIAN EXPORT INCENTIVES ALSO HAVE CREATED PROBLEMS WITH OTHER NATIONS -- WHICH HE PREFERRED NOT TO CITE -- AND NOT ONLY WITH THE U.S., DUE TO THE 'LESS ORTHODOX CHARACTER OF SUCH INCENTIVES.'" "IN BRASILIA THE GOB MINISTERS OF FOREIGN AFFAIRS, FINANCE, AND INDUSTRY AND COMMERCE WERE ATTENDING A SPECIAL MEETING CALLED BY PRESIDENT GEISEL TO DISCUSS AT LENGTH THE NEW

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POLICY TO BE FOLLOWED IN SUPPORTING MANUFACTURED EXPORTS.

ALTHOUGH NO INFORMATION ON THE MEETING WAS MADE PUBLIC, SOURCES OF THE PRESIDENCY CONFIRMED THAT THE MEETING WAS HELD TO EXAMINE PROTECTIONIST MEASURES IN USE BY IMPORTING NATIONS. IT WAS ALSO LEARNED THAT THEY DISCUSSED THE COORDINATION OF THREE SECTORS TO INTENSIFY RAPIDLY THE TRADE FLOW WITH MARKETS OTHER THAN THE TRADITIONAL ONES. IN THE CONCEPT OF NEW MARKETS, IT IS APPROPRIATE TO REFER TO WHAT WAS SAID TO THE U.S. TREASURY SECRETARY BY PRESIDENT GEISEL: 'BRAZIL NEEDS TO EXPORT AND THE ARAB WORLD IS ONE OF THE OPTIONS.' IN FACT, THE GOB CONSIDERS THAT INTENSIFICATION OF TRADE WITH THE ARAB NATIONS WOULD ABSORB A GOOD PORTION OF THE ONUS CREATED BY PETROLEUM IMPORTS. ..." (JUNE 22).

2. NEW NATO CHARTER: O ESTADO DE SAO PAULO CRITICAL EDITORIAL SAYS: "DESPITE THE STATE DEPARTMENT DENIAL OF DECLARATIONS MADE BY U.S. SENATOR HENRY JACKSON ON SECRET ACCORDS OF SECSTATE KISSINGER WITH THE SOVIETS, ... PRECEDENTS IN THE AMERICAN POLICY AUTHORIZE US TO DOUBT THE CREDIBILITY, DETERMINATION AND CAPABILITY OF THE U.S. IN CARRYING OUT THE DUTIES IT ASSUMED IN THE NEW NATO CHARTER. ...IF THE AMERICANS ACT IN ACCORDANCE WITH THE ACCUSATIONS TOWARD KISSINGER, THEN IT WILL BE EASY FOR NIXON AND KISSINGER TO OBTAIN SUCCESS AND ACCORDS IN MOSCOW, BEGINNING JUNE 27. SUCH A SUCCESS WOULD NOT BE TOO CHEAP AND THE ACCORDS TOO TRANSITORY? AND WHAT WOULD BE THE VALUE AND THE LIFE OF THE 'OTTAWA DECLARATION?'" (JUNE 23).

3. SECRETARY SCHLESINGER'S STATEMENT PRAISING ROLE OF BRAZILIAN EXPEDITIONARY FORCE (FEB) DURING WWII: O ESTADO DE SAO PAULO FRONT-PAGE STORY WITH HEADLINE "PENTAGON: FEB ROLE WAS VITAL" SAYING THAT "THE U.S. EMBASSY IN BRASILIA YESTERDAY DISTRIBUTED A COMMUNIQUE INFORMING THAT U.S. DEFENSE SECRETARY JAMES SCHLESINGER, WHEN GREETING IN THE PENTAGON THE 84 BRAZILIAN WAR COLLEGE STUDENTS, PRAISED THE FEB'S CONTRIBUTION TO THE VICTORY OF THE ALLIES IN WWII. ...BRAZILIAN POLITICIANS BELIEVE THAT THE DEFENSE SECRETARY'S SPEECH WAS PROVOKED BY CONGRESSMAN WAYNE HAYS'S STATEMENT SAYING THAT BRAZILIAN TROOPS UNCLASSIFIED

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NEVER GOT CLOSER THAN 500 MILES TO THE BATTLEFRONTS AND WHICH CAUSED GREAT DISTRESS IN BRAZIL." (JUNE 23). NATIONALISTIC DIARIO POPULAR (SAO PAULO) EDITORIAL REGRETS THAT SECRETARY SCHLESINGER'S 'ANSWER TO CRITICISM MADE BY THE PRESUMPTIOUS AND IGNORANT WAYNE HAYS WAS MADE TO SUCH A SMALL AUDIENCE.' CALLING HAYS' REMARKS "AN ATTEMPT TO DISCREDIT THE FEB," PAPER ADDS "THERE IS NO OTHER OFFICIAL REACTIONS SHOWING THAT AT CAPITOL HILL THE PREVAILING

OPINION REGARDING FEB IS ANY BETTER THAN THE EXPRESSED
BY HAYS. IF A MAN WHO HAS THE RESPONSABILITY TO BE WELL
INFORMED IS SO IGNORANT ABOUT THE HISTORY OF WWII, WHAT
DOES THE AVERAGE AMERICAN CITIZEN THINK ABOUT IT?"
(JUNE 24).
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS SUMMARIES
Control Number: n/a
Copy: SINGLE
Draft Date: 25 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BRASIL04610
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740166-1028
From: BRASILIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740617/aaaaaogo.tel
Line Count: 121
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: cunninfx
Review Comment: n/a
Review Content Flags:
Review Date: 29 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 AUG 2002 by PhilliRO>; APPROVED <14 JAN 2003 by cunninfx>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION REPORT - JUNE 22-24 - PART TWO
TAGS: PFOR, ETRD, BR, UR, US, NATO
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005